FOR IMMEDIATE RELEASE

International Reading Association
To Hold 2015 Annual Conference
In St. Louis, MO, July 17-20, 2015

February 4, 2014—Newark, DE—The International Reading Association (IRA) revealed today that its 2015 Annual Conference will take place in St. Louis, Missouri on July 17–20, 2015. This announcement marks the first time that the Conference will be held during the summer, rather than in the spring.

“Our members have been asking for a shift to the summer for some time now,” explained Marcie Craig Post, IRA’s Executive Director, “and we are very happy that we were able to find a suitable summer venue for 2015. We are excited to be going to St. Louis.”

Post observed that the summer schedule will avoid disruptions during the regular school year and will eliminate the need for hiring substitutes to cover the classrooms of educators who are attending the Conference.

“Moreover,” she added, “since the Conference will take place about a month before the start of school, the instructional strategies and teaching insights learned at the Conference can quickly be put into practice.”

As for the event itself, it will follow the customary IRA format. Day-long topical Institutes will be held on July 17, 2015, followed by the three-day Conference, July 18–20, 2015.

In addition to hundreds of informative program sessions, the Conference will also feature an Exhibit Hall showcasing over 250 exhibiting companies offering education-related products and services, including academic publishers, software developers, curriculum designers, and others.

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About the International Reading Association
The International Reading Association is the world’s foremost expert on literacy. A non-profit global network dedicated to advancing the quality of literacy instruction and research worldwide, the International Reading Association supports reading teachers and other literacy professionals by providing professional development resources, advocating for policy and practices that benefit all teachers and students, and conducting research that promotes informed decision-making about literacy practice in the classroom. With more than 53,000 members worldwide, the Association is one of the world’s largest educational membership organizations. Visit www.reading.org for more information.

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