TRANSFORMATION ISN’T EASY...BUT IT IS ENERGIZING.

Please pardon our metaphorical dust as the INTERNATIONAL READING ASSOCIATION evolves into the INTERNATIONAL LITERACY ASSOCIATION. That’s right: IRA is now ILA!

Over the next few months, you’ll begin to see and feel the positive changes that come with this evolution—and our dedication to transforming lives through the power of literacy.

We’re sure you’ll have some questions, and we’ll do our best to answer them. Oh, and don’t be surprised if you see the occasional reference to IRA on some pages. Change takes time!

Why did you change your name?
► WE RECOGNIZE THAT READING IS ONE PART OF OUR FOCUS. Educators in the 21st century must teach a broad set of skills to prepare students for the global workforce. We’re changing to better meet those needs.

What else has changed?
► OUR VISION. We believe in the transformative power of literacy, and we will work toward ensuring that literacy is a fundamental, inalienable human right worldwide. Literacy is our cause, our passion, and our reason for being.

So is ILA still an organization for literacy educators?
► ABSOLUTELY! Wherever you’re teaching literacy, ILA will transform your practice by providing you with practical resources and connecting you to a global community.

I was an IRA Member. Am I a Member of ILA now?
► YES. You’ll even get a new ILA membership card to prove it! We think you’ll love ILA as much as IRA. Together, we can reach everyone, everywhere, with the transformative power of literacy.

Where can I find my benefits and favorite IRA/ILA resources?
► NO CHANGE THERE. We’ve kept these in the same place for easy access. Even your saved bookmarks will still work. Your username and password have stayed the same, too.

The journals look different. Has the content changed?
► NO. You can still expect the latest research-based content you’ve come to rely on in each of our journals. We’ve redesigned them to support our new vision as ILA.

What is Literacy Daily?
► REMEMBER READING TODAY ONLINE? We’ve given it a makeover, too—and a new name. Because we publish new and relevant content every day, changing the name to Literacy Daily made sense.

How do all of these changes affect the Annual Conference?
► IT’S THE ILA 2015 CONFERENCE NOW. We’ve revamped our program and added some new learning formats. Plus, check out these amazing speakers! Come to St. Louis this summer, and experience the ILA transformation.

So how do I join ILA?
► VISIT THE ILA MEMBERSHIP PAGE. Any questions? Call 800.336.7323 (U.S. and Canada) or 302.731.1600 (all other countries), or e-mail customerservice@reading.org.