“The mission of the International Reading Association is to promote reading by continuously advancing the quality of literacy instruction and research worldwide.”

**Reminders**

**AWARD SUBMISSIONS**

- **Advocacy Award**
  
  *Submission Deadline: OCTOBER 31, 2013*

- **Constance McCullough Award**
  
  *Application Deadline: NOVEMBER 15, 2013*

- **Exemplary Reading Award**
  
  *Submission Deadline: NOVEMBER 15, 2013*

- **Honor Council Award**
  
  *Submission Deadline: NOVEMBER 27, 2013*

- **Award of Excellence Award**
  
  *Submission Deadline: NOVEMBER 27, 2013*

**NORTH AMERICAN COUNCILS**

Each month the Council Advisory Team will be sharing tips on effective Council management practices. This month, our tips deal with promoting Board Development in a non-profit organization. These 10 resolutions come from the Handbook of Nonprofit Governance.

1. Remember that mission and stakeholders come first.
2. Ensure the organization’s relevance and value to stakeholder and to the society as a whole.
3. Openly debate policies, practices, and choices that further our mission.
4. Plan for a marathon, not a sprint.
5. When new members join the board, pass the baton to them, using their unique strengths to advance the mission.
6. Apply each team member’s assets to fit the organizational needs.
7. Contribute time and money for the organization’s good work.
8. Plan for the continuing contribution of those rotating off the board who still wish to be involved.
9. Focus on the organization’s future. Don’t just fall in love with its past.
10. Exhibit courage, flexibility, and willingness to change as challenges and opportunities emerge.

**Rollins Place Elementary in Zachary, Louisiana participating in “Read for the Record”!**

**BE ON THE LOOKOUT FOR...**

Information regarding the All New Council Poster Session and the New IRA Council Awards for 2014!
**INTRODUCING OUR NEWEST COUNCIL ADVISOR**

The Council and Membership Services Department would like to welcome Angela Rivell as its newest Council Advisor. Angela has been with IRA for almost ten years in various roles. Most recently she was the Council and Member Relations Manager overseeing the IRA Customer Service Department as well as the Council Administrative staff. Angela is excited to assume the role of Council Advisor as she knows there are many aspects of council work including governance, finance, and strategic planning that councils are interested in learning about. Along with the Council Advisory Team, Angela hopes to transform the current state of IRA Councils, offering her assistance via interactive meetings, conference calls, and in-person visits. She can be reached at arivell@reading.org. Welcome Angela!

**GOU Update**

In September, GOU staff attended the 2013 Asian Literacy Conference in Bali, Indonesia. IRA Executive Director Marcie Craig Post was also able to participate in the conference, along with IRA Board Members. The Asian Literacy Conference was hosted and coordinated this year by the Indonesian Reading and Writing Association (PBTM Indonesia) and the conference theme was “Literacy, Cultural and Technology: from Local to Global Perspectives.” The conference was a great success, with active participation and presentations by Indonesian literacy professionals as well as attendees from all over Asia. In addition, IRA staff participated in meetings and a leadership training session for the Global Literacy Professional Development Network (GLPDN), an IRA project that provides cascading teacher training using in-person experts and cutting-edge mobile technology in Indonesia and Bangladesh. IRA staff and executive also had the privilege of conducting school visits in Bali to see the GLPDN project in action through teacher demonstration of active instruction practices gained through the project training.

**NA Council Spotlight**

On October 3, 2013, Rollins Place Elementary in Zachary, Louisiana joined millions around the world when they read this year’s National Read for the Record book, Otis. To celebrate the event, members from the Zachary High School football team visited the school. Two players went to each classroom to read and discuss the book. One set of players even attempted to act the book out for their audience. The players attended the event dressed in their game-day best which only added to the excitement of the day. First grade teacher Mrs. Wojohn shared, “Even more powerful was their willingness to use their platform as football players to inspire my class to apply themselves in school and make the best grades that they can with college as a goal.”

R.P.E. is a school that is a part of the Zachary Area Reading Council. ZARC was founded in 2009 by a reading teacher, Brandie McNabb. She wanted to provide teachers within her district an opportunity to meet, discuss, and learn the latest and best without leaving their district. Over the years, ZARC’s membership has increased to its highest this year… over ninety members. The city’s mayor, council members, and rotary members have also joined this year. Hard work by the council officers shows in the accomplishments of the membership drive. Through events like Read for the Record and co-hosting a local mini-conference, ZARC strives to provide as much support as it can for its members.

**SHARING RESOURCES**

- For more information about the GLPDN Project described above, please visit: glpdn.net
- The Handbook of Nonprofit Governance – Boardsource 2010
- Change is Good...video