

Webinar *and* in-person legislative workshop in Washington, DC: March 22 and 23, 2012
[Sign-up here](#)

March 22 and 23, 2012 workshop is both virtual and in-person. Learn how to influence literacy policy and funding at the federal level, including the LEARN Act and ESEA. Influence literacy policy in your state and get the latest information on other education issues such as Core Standards and teacher evaluation.

In-person participants will attend the sessions at IRA, 444 N. Capitol St. NW, Washington, DC 20001, 202-624-8800, room 333 and will visit your representatives on Capitol Hill. Through these visits you will have the opportunity to directly influence your representatives.

Virtual participants will log-in to the sessions via computer and be encouraged to email their representatives with requests to support solid literacy policy. Log-in details will be emailed to you. (Please have camera and microphone on your computer, if possible.)

AGENDA

March 22 and 23, 2012

(virtual and in-person)

**IRA Government Relations Legislative Workshop, conference room 333,
444 North Capitol St. NW, Washington, DC 20001**

Thursday, March 22 –Room 333

11:30 – 12:00 Registration

12:00 - 1:00 Lunch (provided)

1:00 – 1:30 Big Picture issues

- Reauthorization of ESEA (NCLB)
- Review of survey on *your* top legislative issues
- Federal Involvement in Education vs States
- Funding issues
 - FY 13 Appropriations Issues
 - Dealing with Cut or Eliminated Programs

1:30 – 2:00 Discussion of Reading Legislation including:

- LEARN Act/Literacy for All
- Title I
- Teacher Effectiveness

2:00 – 2:30 Initiatives At Department Of Education And How Reading Will Be Impacted:

- Waivers for ESEA
- School Improvement Grants, Race to the Top, and Striving Readers funds sent to states- how to maximize your influence
- Early Childhood Initiatives
- Race to the Top

- 2:30 – 3:00 Meeting Your Legislator:
 - Education research and evaluation
 - How to deliver your message
 - Map of Hill
 - Talking Points
 - LEARN Act
 - Funding for reading programs
- 3:00 - 5:30 Hill Visits
- Dinner Reservations – No Host Dinner

Friday March 23 –Room 333

- 8:30 - 9:00 Breakfast (provided)
- 9:00 -12:00 State Advocacy: Common Topics
 - Funding Cut Backs
 - Changes at the state education agency
 - Teacher Evaluations
 - Core Standards – How your state council can impact their implementation
 - The Political Science of Education Policy -
 - How can you help your State and Local Council in their advocacy efforts?
 - Selecting Issues
 - Teaching others how to talk about these issues
 - Being engaged in the “the process”
- 12:00 - 1:00 Lunch (provided)
- 1:00-3:00 Identify Legislative Issues and Set Priorities
 - Using surveys/Identifying needs
 - Internet information
 - Legislative Agenda
 - Committees, Governors, SEA

Call the IRA Washington office with questions regarding the workshop at 202-624-8801 or email irawash@reading.org.