



**Ongoing learning
for teachers.
Improved
achievement
for all students.**

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Our goals are the same.

A simple relationship can lead to major change: You are committed to improving students' learning through ongoing professional development for your teachers. We are committed to improving literacy for all with our research-based professional materials. Together, let's work to maximize your school's PD opportunities—at a minimum cost.

IRA leads the way

We are the experts in teaching reading. For more than half a century, the nonprofit International Reading Association has been translating research into practice through our journals, books, and conferences, and now with new online resources.

Who else would you turn to for affordable school-based PD materials that will help your teachers build their skills and improve student learning?

Countless benefits

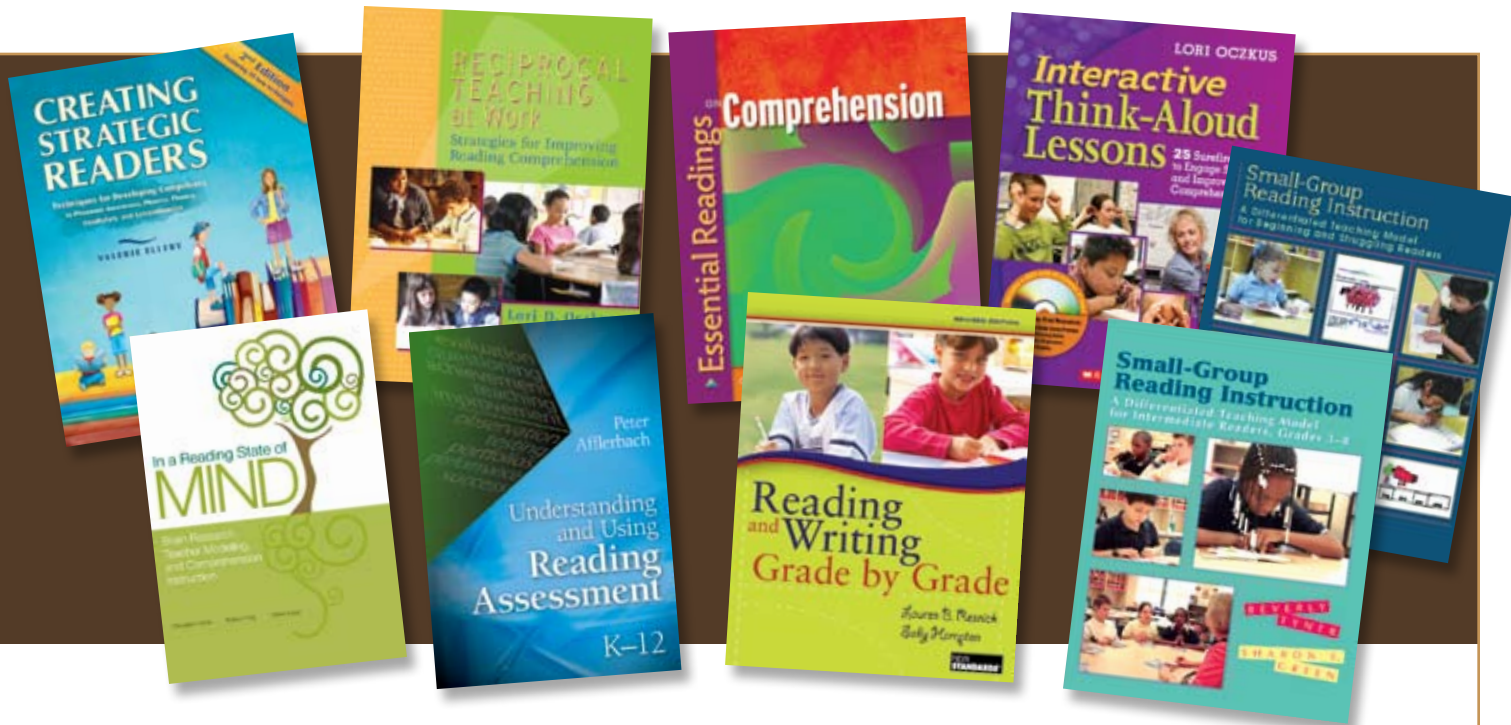
IRA authors are prominent literacy scholars as well as classroom teachers, providing a broad range of perspectives and expertise. The ideas you find in our resources have been classroom tested and teacher approved. And the links between our print products, online offerings, and vast

network of literacy professionals mean teachers have instant access to resources that can enhance their classroom practice right away.

And that's not all....

- You can tailor IRA's PD tools to meet your teachers', school's, or district's needs.
- All materials meet IRA's high standards for excellence, guaranteeing the best possible product.
- Our PD resources are based in solid research—the kind of research emphasized in federal and state funding legislation.
- Our PD materials are available at all price points so you can optimize your budget dollars.

We invite you to visit the IRA website, www.reading.org, to learn more about who we are and what we can do for you.



Essential Readings: The best of the best

Top names in literacy education have selected outstanding articles on important topics to give you an inexpensive source of readings for school-based learning communities or independent study. Titles include:

- *Essential Readings on Comprehension*, Diane Lapp and Douglas Fisher
- *Essential Readings on Vocabulary Instruction*, Michael F. Graves
- *Essential Readings on Fluency*, Timothy Rasinski
- *Essential Readings on Early Literacy*, Dorothy Strickland

Video-Book Packages: Reading + viewing = powerful learning!

The videos and DVDs that go along with these books provide the follow-up that's so critical to a successful PD program:

- *Interactive Think-Aloud Lessons*
- *Reading and Writing Grade by Grade*
- *Speaking and Listening for Preschool Through Third Grade*
- *Creating Strategic Readers*
- *In a Reading State of Mind*
- *Reciprocal Teaching at Work*
- *Small-Group Reading Instruction* (beginning and struggling readers, or intermediate readers)

PD Editions and PD Guides: Perfect for school-based study groups

With special PD editions, you'll receive a copy of the book, a facilitator's guide, and a CD of additional resources, reproducibles, and other tools. We also offer free, downloadable PD guides for select books.

Journals: Linking research to practice

IRA's peer-reviewed journals are the leading source of information on evidence-based practice for reading educators. Many articles contain Reflection Questions for personal or group study, as well as tie-ins to free lesson plans on ReadWriteThink.org.

- *The Reading Teacher* gives K-6 educators the tools to link research and practice.
- *Journal of Adolescent & Adult Literacy* provides cutting-edge research and practical articles for teachers of older learners.
- *Reading Research Quarterly* offers field-leading research that drives reading education forward.

Visit our PD webpage for more information on each of these products:

www.reading.org/General/Publications/PDEditions.aspx

