

Kids who
read better
do better in
school and life.



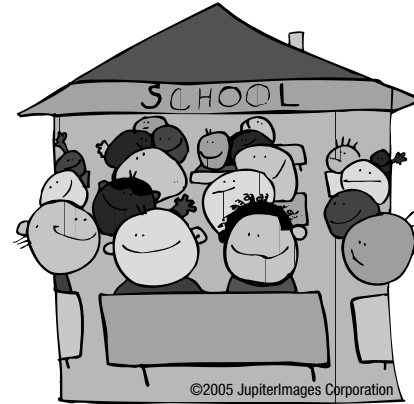
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All children can be taught to read.
Schools just need the teachers and
resources to make it happen.



Well-prepared teachers who keep
their skills and knowledge
up to date



Daily reading instruction through
whole-class, small-group,
and one-on-one teaching



Plenty of interesting books
and magazines in school
and classroom libraries



Children who read more
read better. Today's readers
are tomorrow's leaders.

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