

Presentation Choices for IRA Conferences 2011-2014

Dr. Steven L. Layne
Professor of Literacy Education, Judson University, Elgin, IL
Board Member, International Reading Association 2011-2014

Keynote Addresses for General / Plenary Sessions

***One keynote/plenary session and one breakout session may be selected for your event.**

Confessions of a Reading Arsonist

With his trademark combination of humor and heart, Steven Layne tackles one of the most significant issues in reading instruction today: How to engage reluctant readers. Teaching the skill of reading is viewed by many educators as a major objective; teaching the will of reading is too often an afterthought. Dr. Layne's charismatic blend of anecdotes and practical suggestions for the classroom are sure to fan the flame of literacy into a raging inferno—inspiring teachers as well as their students to keep the bedside lamp on just a little bit later into the night. **Length: 60 minutes.**

Why God Made Reading Teachers

The power and impact of story is unparalleled; University professor and award-winning children's/young adult author Steven L. Layne inspires listeners with a look at just how powerful story can be, and along the way he truly honors those who care for stories the most—reading teachers! As always, Steven draws forth a few tears, a lot of laughs, and still manages to send the audience away with a burning desire to keep doing what they do-better than they've ever done it before. **Length: 60 minutes.**

Balcony People

Can you identify the people whose contributions to your life have altered your direction, smoothed the path ahead, or guided you across treacherous ground? Those who have helped us become all that we are - our personal cheerleaders - deserve to be remembered. These are our balcony people, and Steven Layne reminds us that teachers reserve a tremendous number of balcony seats in the lives of their students. This energizing and poignant keynote speech has been acclaimed by teachers internationally as one of Steve's finest addresses. **Length: 60 minutes.**

Keynote Address for Leadership Training Only

The Success Story Nobody Else Can Write

With trademark wit and wisdom, Dr. Steven Layne challenges those assuming positions of leadership with four basic tenets that lead to effectiveness and inspiration for all of the key players. This powerful keynote address is certain to leave the audience ready to reach higher, farther, and faster than ever before in pursuit of the most worthy goals. For those looking to inspire leaders to lead well, this motivational speech is sure to set the tone for future success. **Length: 60 minutes.**

Featured Breakout Session:

Successful Strategies for Building Lifetime Readers: Great Ideas You Can Put in Place Tomorrow!

Energetic author and educator Steven L. Layne promises a presentation to delight, empower, and motivate every teacher of literacy in grades K-8. How do teachers ignite a passion for reading in kids who live in a world that offers them a hundred choices and ways to spend their time? This fast-paced workshop offers five practical ideas for the classroom that will keep kids reading and loving books. **Length: 60, 75, or 90 minutes.**

***Please do not schedule Dr. Layne to present sessions back-to-back with no break.**

Books and Autographing Questions:

NOTE: There is no requirement to have Dr. Layne's books for sale at your conference nor is there any requirement to schedule an autographing session. These decisions are at the sole discretion of the conference committee.

One or two autographing sessions may be scheduled at the discretion of the conference coordinator – assuming that the conference bookseller has been advised of Dr. Layne's appearance. Conference coordinators and booksellers who are interested in having Dr. Layne's books available at the conference may use the following contacts for assistance in planning.

**Pelican books: Caitlin Smith csmith@pelicanpub.com
1-800-843-1724 x319**

**Sleeping Bear: Audrey Mitnick audrey.mitnick@cengage.com
1-800-487-2323 x8767**

**Stenhouse: Nate Butler nbutler@stenhouse.com
1-800-988-9812 (Nate will put you in touch with the Stenhouse distributor in your area)**